## ANDHRA LOYOLA COLLEGE (AUTONOMOUS), VIJAYAWADA - 8 Brief Report of the Activity

Academic Year: 2023-2024

**Department: DEPT OF MBA** 

S. No. in the Departmental Activity Register: 08

S. No. in the College Activity Register:

Name of the Activity:	Guest Talk
Place:	PG Seminar Hall
Date & Time:	02-08-2023 ,1.30pm
Name of the Resource	Dr. N. Janardhana Rao
Person:	
No. of students participated:	60
No. of Lecturers Involved:	05
Level:	College Level
(College/Univ/State/Natl/Int)	

## **Details Of The Activity:**

Department Of MBA In Collaboration With BBA Department Organised guest talk on **"ENTREPRENEURIAL OPPORTUNITIES AND EMERGING TRENDS IN ENTREPRENEURSHIP"** On 2<sup>nd</sup> August, 2023. Speaker is Dr. N. Janardhana Rao, Associate Professor From QIS College Of Engineering & Technology,ONGOLE.

Resource Person Highlighted Entrepreneurial Opportunities are abundant as Technology reshapes Industries. Trends in Modern Entrepreneurship include Tech-Driven Ventures, Sustainability-Focused Businesses, The Gig Economy, Health And Wellness Start ups, and Global Market Access. These Trends Reflect Evolving Consumer Values And The Digital Age, offering a Dynamic Landscape for Innovative Business Ideas to flourish.

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A.Madhuri Signature of HOD



